

# BUYER'S GUIDE



## 1 Admission to the Swap - Bring Cash!

- \$5 cash fee for adults and teenagers.
- Due to the popularity of the Swap, the first 250 people in line will be admitted at 10am. We will then stagger the entrance based on capacity.
- FREE for children ages 12 and under, University of Maine and University of Southern Maine students (please remember to bring your student ID)!
- Only looking for kids' bikes or bargain bikes (\$50 and under)? There is a separate admissions line to get into the Kids' Bikes section of the Swap outside. Ask a volunteer and look for signage.

## 2 Finding Your Bicycle

When choosing your bike, please bear in mind the Swap is a consignment-style sale. These are used bikes, and the price of the bike and information provided on the tag is from the seller of the bicycle. In addition, the Bicycle Coalition of Maine cannot guarantee the condition of the bicycles, and all bikes sales are final.

- Think about what kind of bike you are looking for and the kind of riding you'd like to do. Will you be commuting or getting around town? Mountain or trail riding? Road riding or touring? Volunteers at the Swap can help you find what you are looking for!
- Where to start? Bicycles are arranged in categories by type of bike (mountain, road, kids, etc.); look for the large floor signs to find the type of bike you are looking for.
- We advise consulting a volunteer Bike Fit Advisor (walking the sales floor) and test riding your bike. We provide these services to help ensure your new bicycle is just right for you.
- If you cannot find your dream bike on the racks, keep in mind that some bikes are in the test ride area being tested out by other buyers.
- Please be mindful of other shoppers whilst considering your purchase or test riding. Make bikes that you are not buying available to others as soon as possible.
- The Kids' Bikes and Bargain Bikes section is located outside (shine) or in the Woodbury Campus Center (rain). The Bargain Bike Section is for anyone looking to buy a bike under \$50. There is a separate admissions line for that section to make it easy for folks only shopping for kids' and bargain bikes. Please keep in mind that these bicycles may have been priced very low due to their need of a lot of mechanical work, but some might just be a great deal!

## 3 Test Riding Bicycles

- There is no test riding on the display floor! You can test ride your bike in our Test Ride Area before buying it. You'll need to fill out a waiver, be fitted for a helmet, and have a quick mechanical check on the bike to give it a test ride.
- Helmets are required to test ride bicycles, and we strongly encourage you to BYOH (Bring Your Own Helmet)!
- Please be sure to wear proper footwear to test ride a bike safely—wear closed-toed shoes and make sure your laces are tied.
- You must bring a photo ID to test ride a bike at the Swap. Children without photo IDs must have a parent provide theirs.

**Rob Mueller**, Event Manager, **Bicycle Coalition of Maine**  
rob@bikemaine.org | 207-623-4511

**maineswap.com**



# BUYER'S GUIDE *(page 2)*



## 4 Purchasing Your Bicycle and Beyond!

- You can pay for your new bicycle with cash, check, American Express, Discover MasterCard, or Visa.
- After purchasing your bike, we strongly encourage you to visit your favorite bike shop to have it checked out and tuned up. You can pick up a list of all Maine bike shops at the Bicycle Coalition of Maine Information Table.

## 5 What else is available at the Swap?

- Bike shops, related nonprofit organizations, bike clubs, and bike-friendly businesses set up tables at the Swap to sell gear, parts and accessories and distribute information about trails and where to ride.
- Do you love what the Bicycle Coalition of Maine is doing and want to get involved? Stop by the Bicycle Coalition of Maine Information Table to learn more about our events, programs, membership, and volunteer opportunities.
- Win a \$250 Gift Card to Your Favorite Maine Bike Shop! Swap Sponsor Noyes Hall & Allen Insurance has donated a \$250 gift card to be raffled off to 2017 Great Maine Bike Swap participants. All 2017 bike sellers, bike purchasers, and Swap volunteers will be entered to win a \$250 gift card to the Maine bike shop of their choice. The drawing will be held on Monday, April 24th. **Thank you to Noyes Hall & Allen Insurance for their generous donation!**

## 6 Getting to the Swap

The **Portland** Great Maine Bike Swap takes place on Sunday, April 23, from 10am—1pm at the USM Sullivan Complex, located at 66 Falmouth Street in Portland.

- We encourage you to walk, bike, or take mass transportation to the Swap, and ride your new bike home!
- Metro Bus 2 and 4 stop on the USM campus.
- Bike parking is available around the perimeter of the university garden, adjacent to the Sullivan Complex. Don't forget your bike lock (we wouldn't want anyone to think your bike is one for sale)!
- If you choose to drive your car, please carpool with friends! Parking is available in the USM parking garage on Surrenden Street, and is free on Sundays.
- Please visit <https://usm.maine.edu/sites/default/files/about/portland-campus-map.pdf> for a map of the USM Portland Campus.

---

### Other Notes:

**Question:** Do I need to show up at dawn to be able to find a good bike? **Answer:** No! There are still many quality bicycles left on the sales floor after noon. Join us anytime from 10am-1pm to shop.

**Question:** Can I bring my dog to the Swap? **Answer:** The Great Maine Bike Swap allows service animals to attend, but we ask that other pets stay home. Thank you so much for your cooperation with this policy!